

January 2022

International Advisory Council

September-December 2021

Graduate Division

Academy: Master Programs

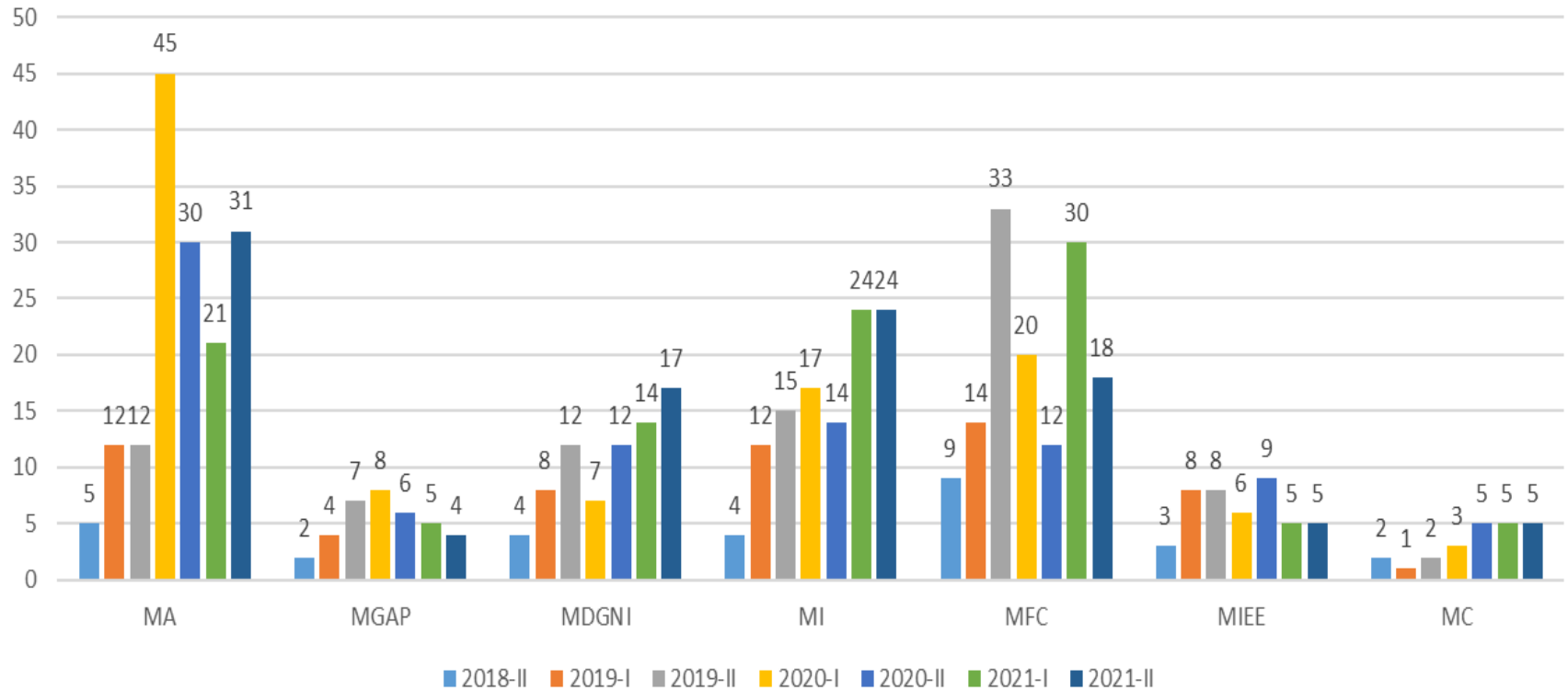
Current Situation

- We are pleased to report that the curricular reforms of the 7 master's programs created in August 2018 were approved, and redesigned to start in January 2021. In addition to updating content, a professional internship learning unit is integrated. It is important to point out that 4 of them are recognized in the National Register of Postgraduate Quality (*).
 - **Administration with orientation in Human Capital Management and Marketing Strategies (MA)*.**
 - **International Business Administration and Management (MGDNI)***
 - **Government and Public Administration (MGAP)*.**
 - **Accounting (MC)*.**
 - **Taxes (IM).**
 - **Innovation and Business Entrepreneurship (MIEE).**
 - **Corporate Finance (MFC).**
- The creation of the Master's Degree in **Technology Management and Digital Transformation** was also authorized to start in August 2022, as FACPYA's first fully online master's degree and which will surely cover the current needs of the market, both nationally and internationally.
- We continue to work on the redesign of the dual degree **MBA program with the City University of Seattle**, which is in English and fully online. The contents were updated with the pertinence studies and some subjects were adjusted. This authorization is expected to start in August 2022.

Statistics

- The total number of students enrolled in semester master's degrees is **388**.
- We currently have **12** foreign students enrolled in our programs
- *(See Doctoral Income Statistics)*

Statistics of Admission of Masters Students



Semestre	2018-II	2019-I	2019-II	2020-I	2020-II	2021-I	2021-II
Total	29	59	89	106	88	104	104

Academy: PhD Programs

Situación Actual

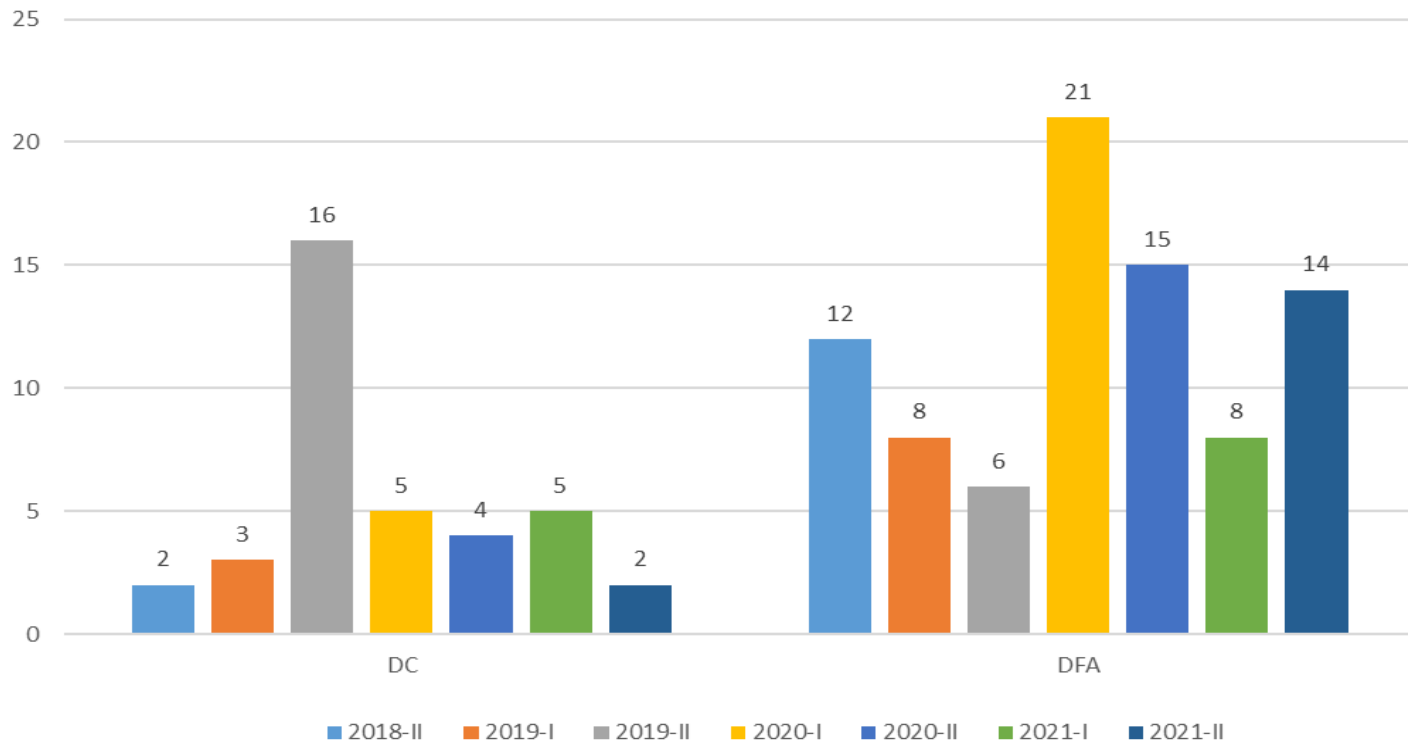
- The updating of the redesign of the PhD in Philosophy with a Specialty in Administration was authorized in December 2021, to begin in January 2022. The program changes its name to **Doctorate in Philosophy with Orientation in Administration** and optional subjects were added, of free choice and the contents of all subjects were updated.
- Likewise, the creation of a new **PhD program in Accounting and Finance** was authorized that replaces the previous PhD program in Accounting (DC). Lines of research and subjects were added according to the needs of the market, in addition to integrating the mandatory professional stay in two semesters as a requirement to be recognized in the National Quality Postgraduate Program.
- We are working on the creation of the **Doctorate in International Business** with Business Orientation, Biotechnology, Health and Agribusiness to start in August 2022. .

Estadísticas

- In the Doctorate there are **128** students enrolled. As for foreign students there are currently 20 from Peru, 18 from Ecuador, 1 from Cuba, 1 from Germany and 1 from Africa.
- It is important to note that this semester began the second generation of Ecuador with 8 students from the **Universidad Católica de Cuenca** studying the **Doctorate in Philosophy with Orientation in Administration**.
- Likewise, an agreement was signed with the **Universidad Autónoma de Nayarit** for 10 professors to study the **Doctorate in Accounting and Finance**.

(See Doctoral Income Statistics)

Statistics of Admission of PhD Students



Semestre	2018-I	2019-I	2019-II	2020-I	2020-II	2021-I	2021-II
Total	14	11	22	26	19	13	16

Graduate: Master's students

Current Situation

- Since January 2021, a strategy was designed and established to improve the degree of master's degree students. What we are looking for is to provide support in a very timely manner to the students in their degree process, including a detailed follow-up both academic (documenting the trajectory from its beginning until they finish their studies), as administrative with the processes in FACPYA and in Rectory.
- The 5 degree options were updated with the curriculum reform:

Statistics

Qualification Strategy Postgraduate Master's Degree

Generation	Egress	Number of Students	Graduate Students	% diploma
G1	01/06/2020	21	16	76%
G2	01/12/2020	46	18	39%
G3	01/06/2021	74	26	35%
G4	01/12/2021	84	4	5%

Program	Thesis	Dissertation	Consulting project / Linking project	Case study	Evidence portfolio
Master in Administration with orientation in :					
• Human Capital Management	X	X	X	X	X
• Marketing Strategies					
Master in Accounting		X	X		X
Master in International Business Administration and Management	X	X	X	X	X
Master in Corporate Finance		X	X		X
Master in Government and Public Administration	X	X	X	X	X
Master in Taxes		X	X		X
Master in Innovation and Business Entrepreneurship	X	X	X	X	

Degree: Doctorate students

Current Situation

Tutoring and Degree Process at the Doctorate level

- In the case of PhD students, the progress of Thesis is monitored in a very timely manner by means of established journals that must be signed by the Thesis Director and the Tutors, at least 20 hours per semester of tutoring.
- There are currently a total of 44 PhDs attending the Thesis addresses of the 128 students enrolled in both doctorates, among which there are 5 students with Co-directors of Thesis.
- On average there are 3 thesis directions per professor
- In the period of January 2020 - December 2021, a total of 40 students from the two Doctorate programs graduated with their Degree exam.
- .

Statistics

Qualification Strategy Postgraduate Doctorate

Egress	Number of graduates per generation	Graduate Students	% diploma
01/06/2020	12	9	75%
01/12/2020	13	13	100%
01/06/2021	4	3	75%
01/12/2021	13	10	66%

Academy: Faculty

Current Situation

- In the August-December 2021 semester plan for the Master's, there are 81 professors, of which 37 are external and 44 are permanent. Of the total number of professors, 70% have a doctorate degree.
- In the August - December 2021 semester, 20 professors participate in the PhD programs giving lectures, as well as tutors, directors or co-directors of Thesis-

Statistics

Statistics of the teaching staff of Master and Doctorate August 2021-January 2022				
Teachers	Permanent	External	PhD Degree	Total
Master	44	37	70% (57)	81
PhD Degree	39	5	100% (44)	44

Academy: Library

Current Situation

- **The Graduate Library, UANL** has a collection of 2,864 titles, 4,638 volumes and 1,454 theses, organized according to the Classification System of the Library of Congress.
- There are **bibliographic collections** where users can make use of the Automated Catalogue *CÓDICE*, from anywhere via web.
- They can also access the databases of the UANL Digital Library.

Statistics

	Semester Jan-Jun 2021	Semester Aug-Dec 2021
Biblioteca de Posgrado, FACPYA.	It has a collection of: 2,839 titles, 4,569 volume and 1,384 theses	It has a collection of: 2,864 titles, 4,638 volume and 1,454 theses
Number of Bibliographic Collections(UANL)	2,590 records and 778,111 volumes (UANL)	2,590 records and 778,111 volumes (UANL)
Number of Databases	40	46 (39 free access and 7 password)

Administrative Processes: Classes

Current Situation

- Due to the pandemic in the August-December semester of 2021, the central authorities made a statement giving the option for the student to decide on the modality in which they wanted to take the class.
- We continued with the training in the digital strategy to teachers in the use of tools for the hybrid modality with a workshop in October 2021.

Statistics

Modality selected by the student			
Face to Face	Online	Did not answer	Total number of students
10% (49)	59% (289)	31% (153)	100% (491)

Administrative Processes: Linking Office

Current Situation

- An agreement was signed with the municipality of Cerralvo and General Bravo to strengthen the skills of those interested in pursuing postgraduate studies in the municipalities and to contribute to the training of students of the Master's degree in Government and Public Administration.
- We support the Promipyme Hospital of the UANL by holding the Expert Week, where postgraduate students (Master's and Doctorate) together with professors presented webinars and online workshops to advise MSMEs in the different areas of administration and accounting with strategies to be able to face the current economic crisis as a result of the restriction policies by the government due to the pandemic.

Statistics

- In the Municipality of Cerralvo, the professional agreement was implemented, providing training to 30 public officials with the support of 6 students and 2 teachers of FACPYA. Due to the pandemic, the courses were conducted online through Microsoft Teams with a duration of 18 hours. This model will be replicated with the Municipality of General Bravo.

The following events were held:

WEBINAR

Economic diagnosis and financing of MSMEs before the covid-19.

Export to SMEs.

3. How to sell using social networks.

4.- Tax reform initiative 2022.

Workshops

1. Basic concepts for export in SMEs .

2. Basic excel for business.

3. Digital tools to increase your sales.

4. Fundamentals of good business management.